

PROGRAM

THE DESIGN AND EVALUATION OF INNOVATION POLICY (DEIP)

Universidad del Pacifico, Lima

Dates: week of 27th February – 3rd March 2017

DAY 1 MONDAY : INTRODUCTION

8:30 Registration

09:00 – 9:30 Introduction of the course – Michiko Iizuka, UNU-MERIT, and Javier Portocarrero, CIES

9:30 – 10:30 Presentations on innovation policy/plan (overarching) in Peru followed by presentations of main partner institutions: CONCETYC (could be the president, or the director of the program 'Scienza Activa') and PRODUCE (15 mins each)

10:30 Coffee break

Lecturer Michiko Iizuka, UNU-MERIT

10:45 – 11:45 National Systems of Innovation and Innovation Policy

11:45 – 12:45 Innovation Indicators used in OECD & Developing countries

12:45 – 14:00 Presentations by 7 participating organizations on their roles and activities on Innovation and Challenges. 10-15 minutes each with some questions and answers from all the participants

14:00 End of Day 1

DAY 2 TUESDAY : INNOVATION POLICY

Lecturer Pierre Mohnen, UNU-MERIT OR Gustavo Crespi, IDB

09.00 - 10.15 Innovation policy instruments

Lecturer Gustavo Crespi, IDB OR Gabriela Dutrenit, UAM

10.15 - 11.30 Different approaches in Industrial/innovation policy in Latin America (Horizontal/vertical/demand/supply approaches)

11.30 Coffee break

Lecturer Gabriela Dutrenit, UAM

11.45 - 13.00 Policies to promote better University-industry linkages

13.00 - 14.15 The institutional framework for science, technology innovation and competitiveness policies (6) (experiences from Latin America). How to monitor the research projects?

14:15 End of Day 2

DAY 3 WEDNESDAY : SECTORIAL POLICY , VALUE CHAINS, CLUSTERS AND FDI

09:00 – 10.15 Innovation in agriculture sector (Peruvian speaker? Or else)

10.15 - 11.30 Innovation in mining sector (Peruvian speaker? Or else)

11:30 Coffee break

Lecturer Carlo Pietrobelli, UNU-MERIT (TBC)

11:45 – 13:00 Global value chains, clusters and innovation systems: how are these linked?

13.00 - 14.15 The role of multinationals enterprises (MNEs) in promoting innovation and knowledge flows

14.15 *End of day 3 or possibilities for a joint lunch to network and get to know each other (also possible to move to day 2)*

DAY 4 THURSDAY, POLICY EVALUATION AND TOOLS

Lecturer Pierre Mohnen, UNU-MERIT OR Gustavo Crespi, IDB

09:00 – 10:15 Innovation policy evaluation methodologies

10.15 - 11.30 Innovation survey and data: How these can be used for policy purposes?

11:30 *Coffee break*

Lecturer Gustavo Crespi, IDB

11:45 – 13:00 Evaluation methods for innovation policy (tax incentives, subsidies research grants)

13.00 – 14.15 Monitoring and evaluating innovation policy: practices (doing actual examples in class) or combined with the above

14.15 *End of Day 4*

DAY 5 FRIDAY, FINANCING FOR ENTREPRENEURSHIP (INTI)

Lecturer Inti Nunez, CORFO Chile

09:00 – 11:00 Start up policies and financing for entrepreneurship, practices and challenges (examples from Chile). This session includes open dialogue

11.00 - 12.00 Wrap-up / Future Steps and closing ceremony with certificates (how to maintain the network after the course amongst participants)

12.00 *End of Day 5*