

PROGRAM

THE DESIGN AND EVALUATION OF INNOVATION POLICY (DEIP)

Hotel Wyndham Panama (Tryp) Albrook Mall, Panama City, Panama

January 25-28, 2016

MONDAY, JANUARY 25TH

8:30 Registration

9:00 – 9:30 **Opening Remarks:**
 Jorge Motta, Director of the National Secretary of Science, Technology and Innovation of Panama (SENACYT);
 Fidel Jaramillo, Representative of the Inter-American Development in Panama Bank (IDB)

9:30 – 9:45 **Opening: aims of the DEIP program – Michiko Iizuka, UNU-MERIT, Carlo Pietrobelli, IDB**

9:45 Coffee break

Presentation Series **SCIENCE, TECHNOLOGY, INNOVATION AND COMPETITIVENESS POLICIES: Common challenges in different contexts**

10:00 – 12:00 **Moderator: Galileo Solis, IDB**
 Introduction: *What are the roles and functions of the key players in the National Innovation Systems (University, Industry, Government and Civil Society)? What Are The Challenges And Possible Solutions? What are effective mechanisms for stimulating innovation In Central America and respective countries?*

Presentations **Costa Rica –Andrea Díaz-Innovation and Human Capital Program Director-Ministry of Science, Technology and Telecommunications**
Honduras – Representative from the Honduras Institute of Science, Technology and Innovation (via Skype)
Panama – Carlos Aguirre-Advisor, National Secretariat of Science, Technology and Innovation (SENACYT)

Lecturer **Adam Szirmai, UNU-MERIT**

12:00 – 13:15 *Innovation Policy and tapping into knowledge flow*
Followed by 15 Minutes of Discussion

13:15 Lunch

Lecturer **Michiko Iizuka, UNU-MERIT**

14:15 – 15:30 *Innovation system approach and its development*
Followed by 15 Minutes of Discussion

Lecturer **Jose Miguel Benavente, IDB**

15:30 – 16:45 *Institutional Capacity for the Implementation of Innovation Policy in LAC*
Followed by 15 minutes of discussion

16:45 Coffee break

Lecturer **Jose Miguel Benavente, IDB**

17:00 – 18:15 *How to promote high impact innovations through social Innovation Funds*
Followed by 15 minutes of discussion

18:15 End of Day 1

TUESDAY, JANUARY 26TH

10:00 – 10:45 Participants presentations

Lecturer Adam Szirmai, UNU-MERIT

10:45 – 12:15 *Role of Education in the Innovation System and Productive Sector*
Followed by 15 Minutes of Discussion

12:15 Lunch

Lecturer Gabriela Dutrénit, UAM

13:45 – 15:00 *University – Industry linkages: Experiences from Mexico and Latin American countries*
Followed by 15 Minutes of Discussion

15:00 Coffee break

Lecturer Julio Escobar, Centauri Technologies Corporation, Panama

15:15 – 16:30 *Entrepreneurship and Innovation Financing*
Followed by 15 Minutes of Discussion

Lecturer Carlo Pietrobelli, IDB

16:30 – 17:45 *The role of Multinational Corporations, Global Value Chains and Clusters in Promoting Local Learning and Innovation. The link to the Innovation System*
Followed by 15 Minutes of Discussion

18:00 End of Day 2

WEDNESDAY, JANUARY 27TH

9:00 – 9:15 **Review of Day 2 and Program for Day 3**

Lecturer **Matteo Grazi, IDB**

9:15 – 10:30 *Impact evaluation of Science, Technology and Innovation Programs: Empirical Evidence and Policy Implications*
Followed by 15 Minutes of Discussion

10:30 *Coffee break*

Lecturer **Matteo Grazi, IDB**

10:45 – 12:30 *Technology, Creativity and Innovation: the Role of Public Policy*
Followed by 15 Minutes of Discussion

12:30 *Lunch*

Lecturer **Howard Hudson , UNU-MERIT,
Lucy Calderon, Vice President of the International Association of Science Writers (ISWA)**

13:30 – 14:45 *Communication of Innovation Policy: From Paper to the Press*
Followed by 15 Minutes of Discussion

14:45 *Coffee break*

Lecturer **Gabriela Dutrénit, UAM**

15:00 – 16:15 *Innovation indicators and introduction to innovation surveys comparing CIS & RICY*
Followed by 15 Minutes of Discussion

Lecturer **Juan Carlos Navarro, IDB**

16:15 – 17:30 *Innovation surveys in LAC and specific experiences in Costa Rica, Honduras and Panama*
Followed by 30 Minutes of Discussion

17:45 **End of Day 3**

THURSDAY, JANUARY 28TH

9:00 – 9:15 **Review of Day 3 and Program for Day 4**

Lecturer **Juan Carlos Navarro, IDB**

9:15 – 10:45 *Tools for STI Policies: Innovations Funds - logic, experiences and resul*
Followed by 15 Minutes of Discussion

10:45 *Coffee break*

Panel Discussion *Science, Technology, innovation and competitiveness policies: Common challenges in different contexts*

10:45 – 12:30 Open discussion with Policy Makers from Costa Rica, Honduras and Panama; revisiting the critical issues in each country and the Central American region.

12:30 – 12:45 **Wrap-up / Future Steps**

12:45 **Closing Ceremony (Certificates are presented to the participants) / End of Day 4**