

DESIGN AND EVALUATION OF INNOVATION POLICIES (DEIP)

Royal Orchid Central,
Pune

20th - 24th March, 2017

By



UNITED NATIONS
UNIVERSITY

UNU-MERIT

India Partners

CTIER CENTRE FOR
TECHNOLOGY, INNOVATION
AND ECONOMIC RESEARCH



Confederation of Indian Industry

About the Programme

Proven to be popular since its inception in 2004, the Design and Evaluation of Innovation Policies in Developing Countries (DEIP) is a five-day course provided by UNU-MERIT (United Nations University-Maastricht Economic and social Research and training centre on Innovation and Technology, The Netherlands) for policy makers in science, technology and innovation policy, particularly in developing countries.

The DEIP 2017 in Pune will be jointly organized by the Centre for Technology Innovation and Economic Research (CTIER) and Confederation of Indian Industry (CII) with support from UNU-MERIT. The proposed course will take the participants through a detailed assessment of the need for improved measurement, and of the instruments and institutions that are required to promote innovation in any economy. It will also introduce them to existing issues and techniques related to monitoring and evaluation of innovation indicators and best practices in innovation policy making tailored to the Indian context.

The potential participants are senior and middle level officials of Ministries dealing with Innovation, Science and Technology Policies, state officials involved in policy making about technology and innovation, and personnel from the private sector involved in strategic planning and business excellence and managers of science parks and technology incubators.

Lecturers

The training will be conducted by distinguished lecturers from United Nations University-Maastricht Economic and social Research and training center on Innovation and Technology (UNU-MERIT), Maastricht, the Netherlands, and the Centre for Development Studies (CDS), Trivandrum.



Dr. Michiko
Iizuka

Researcher
UNU-MERIT



Dr. Pierre
Mohnen

Professor
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Dr. Rajneesh
Narula

Professor
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Dr. Adam
Szirmai

Professor
UNU-MERIT



Dr. Sunil
Mani

Professor
CDS,
Trivandrum

Course Structure

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Interactive Lecture Sessions
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The following broad themes will be covered:

- Indicators of innovative performance - for measuring innovation both at the firm (micro) and economy-wide (macro) levels, with specific emphasis on the individual components of indices such as the Global Innovation Index (e.g.- Expenditure on education, Ease of starting a business, ICT access, University - Industry Research Collaboration, etc.)
- Instruments that promote innovation - including both financial (such as R&D tax incentives, Research Grants) and non-financial (such as the policy on clustering, improving the quality of S&T personnel, engineering positive spillovers from MNCs) instruments- and their effectiveness both contemporaneously and ex post.
- Issues pertaining to data availability and measurement - special emphasis will be on the existing databases for estimating such innovation indicators in India, interpretation of indicators and how improved data quality can lead to better policies, and consequently an improvement in rankings.
- Fostering approaches to facilitate 'evidence-based policy making' to spur innovations in the Indian context

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Industry Visits
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The purpose of the industry visits is to 'go the extra mile' in terms of complementing the theoretical sessions, so as to enhance the practical utility of the training programme. Owing to its vibrant innovation environment, Pune is especially suitable for conducting a programme of this ilk.

There will be three visits to industrial areas in and around Pune.

Note: Detailed itinerary of the entire programme will be sent via email on acceptance of the application.

Registration

REGISTRATION FEES PER DELEGATE
inclusive of all taxes)

Early bird package
INR 20,000

Regular package
INR 22,500

Note: Registration fees include local conveyance, hospitality during the programme and course materials. There is no course fee.

Course Materials and Certificate

All participants will be provided log-in access to the course materials via the CTIER Course Management System upon registration on the first day (20 March, 2017)

On the last day of the course (24 March, 2017), each participant will be provided a Certificate of Completion signed by all organising partners (subject to full attendance at all sessions, including industry visits)

Accommodation (Optional)

Accommodation can be arranged at the venue, Royal Orchid Central at a special rate for out-station participants if required.

Charges: INR 18,000 (Inclusive of all taxes) (Please note that this is in addition to the registration fees)

Charges include 4 nights, i.e. 20th to 23rd March, 2017 (both inclusive) with the following facilities

- ~ Deluxe Single Room
- ~ Complimentary Buffet Breakfast
- ~ Tea/Coffee maker in room
- ~ Premium WiFi
- ~ Use of Hotel Swimming Pool/ Gymnasium
- ~ Airport pick up and drop

Please fill up the relevant section in the Application Form if you wish to opt for accommodation.

Please note that pre-registration is a must for participation as we can accommodate only a limited number of participants. Registration Fees paid are non-refundable; however nomination change can be accommodated.

Important Dates

Last date for receipt of Early bird applications
15 February, 2017

Last date for receipt of Regular applications
23 February, 2017

Last date for receipt of Registration fees
23 February, 2017

Start Date of DEIP 2017 Course
20 March, 2017

End Date of DEIP 2017 Course
24 March, 2017

For application-related and other queries, please contact

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About UNU-MERIT

The United Nations University – Maastricht Economic and social Research institute on Innovation and Technology (UNU-MERIT) is a research and training institute of United Nations University based in Maastricht in the south of the Netherlands. The institute, which collaborates closely with Maastricht University, carries out research and training on a range of social, political and economic factors that drive economic development in a global perspective.

Special emphasis is on the process of technological change and innovation, including the governance of science and technology and on factors limiting the access to knowledge; on (public) policy analysis and evaluation; on the social aspects of growth and development, in particular the policy challenges posed by low levels of development including the limitations and possibilities for social security and other social policies; and on the relationship between global development and migration. Overall the institute functions as a unique research centre and graduate school for around 100 PhD fellows and 140 Master's students. It is also a UN think tank addressing a broad range of policy questions on science, innovation and democratic governance.

About CTIER

The Centre for Technology Innovation and Economic Research (CTIER), based in Pune, has been incorporated under Section 8 of the Companies Act, 2013 in India. CTIER is completely autonomous and works with some of India's leading industry and academic experts in the field of innovation and technology policy. It aims to influence policy making on the back of high quality empirical economic research as well as impact higher education in India.

CTIER has been contributing towards improving the timeliness and quality of data, assessing the impact of policy measures introduced to promote R&D and identifying ways to create systemic change in India's R&D and innovation system. The Centre intends to raise the level of debate and awareness amongst policy makers, industry and students about the essential role of technical capability in economic development, and how it is best fostered. Please visit www.ctier.org for further information.

About CII

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895, it is India's premier business association and has over 8000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 200,000 enterprises from around 240 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues, as well as partners with civil society organizations to execute corporate citizenship programmes. Please visit www.cii.in for details.