

# Digital4Culture Workshop

Understanding the Relationship between Digital  
Technologies and Cultural Heritage

Guimarães, 17 September 2025



## 1. Workshop Agenda

Time	Activity	Speaker(s)
9:00-9:30	<b>Registration</b>	
9:30-9:45	<b>Welcome Remarks</b>	Delfina Soares, Director of UNU-EGOV Elsa Costa e Silva, Director of PolObs Francisco Brito, VP of Sociedade Martins Sarmento
9:45-10:00	<b>Introduction:</b> overview presentation on Digital4Culture	Bushra Ebadi, UNU-EGOV
10:00-11:30	<p><b>Roundtable 1: Platforming Digital Culture in the Margins</b></p> <p>This session will look at the ways in which certain cultures are represented on digital platforms (including social media), exploring issues such as censorship and shadow banning, language diversity, culturally competent platform governance, and digital cultures.</p>	Moderator: Bushra Ebadi, UNU-EGOV Katelynne Herchak, Spilling Labrador Tea Under Cedar Trees Tina Magazzini, Integrim Lab Isabel Macedo, Virtual Museum of Lusophony Rama Salahat, 7amleh
11:30-11:40	<b>Wellness Break</b>	
11:40-12:00	<b>Interactive Session: Co-Creating Culture</b>	Facilitated by Ondamarela: Ana Bragança, Ricardo Baptista, and Sara Fernandes
12:00-13:30	<p><b>Roundtable 2: Digital Tools for Co-Creation in Arts &amp; Culture</b></p> <p>This session will bring together cultural practitioners and technologists who are leveraging digital tools to foster community-led or centred co-creation practices in the arts and cultural sectors.</p>	Moderator: Mariana Lameiras, UNU-EGOV Carlos Carpetudo, Global Digital Heritage & Universidade de Évora Nathália Pamio, ICOM Portugal (Virtual) Gabriela da Rocha, Museum in the Village SAMP José Rui Gomes, Portuguese Association of Business Intelligence and GLanDrive

13:30-14:30	<b>Lunch</b>	
14:30-16:00	<p><b>Roundtable 3: Safeguarding (Digital) Cultural Heritage in Crises</b></p> <p>This session will explore the ways in which digital technologies can be used to preserve and safeguard cultural heritage and memory in crises contexts, including in the face of genocide, cultural cleansing, colonization, political violence, and climate disasters.</p>	<p>Moderator: Bushra Ebadi</p> <p>Cade Diehm, World Ethical Data Foundation</p> <p>Marcia Mansur, Estúdio CRUA</p> <p>Claudia Manuel, UNOSAT</p> <p>Jimmy Ung, Super Boat People (TBC)</p>
16:00-17:00	<p><b>Presentation: NOCUI Experimental Index &amp; Safeguarding (Digital) Cultural Heritage in Crises initiative</b></p> <p>UNU-EGOV will present key initiatives related to Digital4Culture that it will be leading in collaboration with partners and invite participants to join and engage in this work.</p>	<p>Moderator: Luis Barbosa</p> <p>Saleem Zoughbi, UNU-EGOV</p> <p>Miguel Wandschneider, CIAJG</p> <p>Bushra Ebadi, UNU-EGOV</p>
17:00-17:10	<b>Wellness Break</b>	
17:10-17:50	<p><b>Strategic Foresight Workshop: Stargazing</b></p> <p>During this facilitated, interactive session, participants will join breakout groups in order to identify risks and opportunities of leveraging digital technologies in their work on arts and cultural heritage.</p>	<p>Facilitated by Bushra Ebadi &amp; Jimmy Ung (TBC)</p>
17:50-18:00	<p><b>Closing Session</b></p>	<p>Delfina Soares, Director of UNU-EGOV</p> <p>Elsa Costa e Silva, Director of PolObs</p> <p>Domingos Bragança, Mayor of Guimarães</p>
18:00-19:00	<p><b>Before Sunset: A Guided Museum Tour</b></p>	<p>Museu</p>

