

WORKSHOP

Digital4Culture

Understanding the Relationship
between Digital Technologies
and Cultural Heritage



@Museu Martins Sarmiento

Guimarães, Portugal

17 September 2025



**UNU
EGOV**



OBSERVATÓRIO DE POLÍTICAS DE CIÊNCIA,
COMUNICAÇÃO E CULTURA

Workshop Agenda

Time	Activity	Speaker(s)
9:00-9:30	Registration	
9:30-9:45	Welcome Remarks	Delfina Soares, Director of UNU-EGOV Elsa Costa e Silva, Director of PolObs Francisco Brito, VP of Sociedade Martins Sarmento
9:45-9:50	Introduction: overview presentation on Digital4Culture	Bushra Ebadi, UNU-EGOV
9:50-11:20	Roundtable 1: Platforming Digital Culture in the Margins This session will look at the ways in which certain cultures are represented on digital platforms (including social media), exploring issues such as censorship and shadow banning, language diversity, culturally competent platform governance, and digital cultures.	Moderator: Bushra Ebadi, UNU-EGOV Katelynne Herchak, Spilling Labrador Tea Under Cedar Trees Tina Magazzini, Integrim Lab Isabel Macedo, Virtual Museum of Lusophony Rama Salahat, 7amleh
11:20-11:30	Wellness Break	
11:30-12:00	Interactive Session: Co-Creating Culture	Facilitated by Ondamarela: Ana Bragança, Ricardo Baptista, and Sara Fernandes
12:00-13:30	Roundtable 2: Digital Tools for Co-Creation in Arts & Culture This session will bring together cultural practitioners and technologists who are leveraging digital tools to foster community-led or centred co-creation practices in the arts and cultural sectors.	Moderator: Mariana Lameiras, UNU-EGOV Carlos Carpetudo, Global Digital Heritage & Universidade de Évora Nathália Pamio, ICOM Portugal (Virtual) Gabriela da Rocha, Museum in the Village SAMP José Rui Gomes, Portuguese Association of Business Intelligence and GLanDrive

13:30-15:00	Lunch	
15:00-16:30	Roundtable 3: Safeguarding (Digital) Cultural Heritage in Crises This session will explore the ways in which digital technologies can be used to preserve and safeguard cultural heritage and memory in crises contexts, including in the face of genocide, cultural cleansing, colonization, political violence, and climate disasters.	Moderator: Bushra Ebadi, UNU-EGOV Cade Diehm, World Ethical Data Foundation Marcia Mansur, Estúdio CRUA Claudia Manuel, UNOSAT
16:30-17:00	Presentation: Safeguarding (Digital) Cultural Heritage in Crises UNU-EGOV will present a key initiative related to Digital4Culture it is leading in collaboration with partners and invite participants to engage in this work.	Bushra Ebadi, UNU-EGOV
17:00-17:10	Wellness Break	
17:10-17:50	Strategic Foresight Workshop: Stargazing During this facilitated, interactive session, participants will join breakout groups in order to identify risks and opportunities of leveraging digital technologies in their work on arts and cultural heritage.	Facilitated by Bushra Ebadi, UNU-EGOV
17:50-18:00	Closing Session	Luis Barbosa, Deputy Director of UNU-EGOV Elsa Costa e Silva, Director of PolObs
18:00-19:00	Before Sunset: A Guided Museum Tour	Museu Martins Sarmiento