



United
Nations



Building
Our Future
Together



UNU
Macau

UN 80 & UNU 50 Celebration Series

Oct. 23-25, 2025 | Macau SAR, China

@50
50TH ANNIVERSARY
UNITED NATIONS UNIVERSITY
2025





UNU Macau AI Conference (Oct.24)

- Building policy frameworks for responsible AI governance under the theme “*AI for Humanity: Building an Equitable Digital Future*”



UNU Macau AI Education Day (Oct.25)

- Empowering educators and youth with AI digital skills through hands-on training



Global Youth AI Innovation Competition Final (Oct.23-25)

- Unleashing young innovators’ potential to harness AI for the Sustainable Development Goals

PART 1: UNU Macau AI Conference 2025

Oct. 24, 2025 | Macau SAR, China



We Call for a Safe, Secure, Inclusive Future for Technology



A world of AI haves and have-nots would be a world of perpetual instability. We must never allow AI to stand for “advancing inequality”.

António Guterres
Secretary-General, United Nations

It’s time to ask the biggest questions, and to bring AI home to the material essentials of sustainable development.

Tshilidzi Marwala
Rector, United Nations University
Under-Secretary-General, United Nations



UNU Macau AI Conference 2025 | Our Theme and Goals

AI for Humanity: Building an Equitable Digital Future

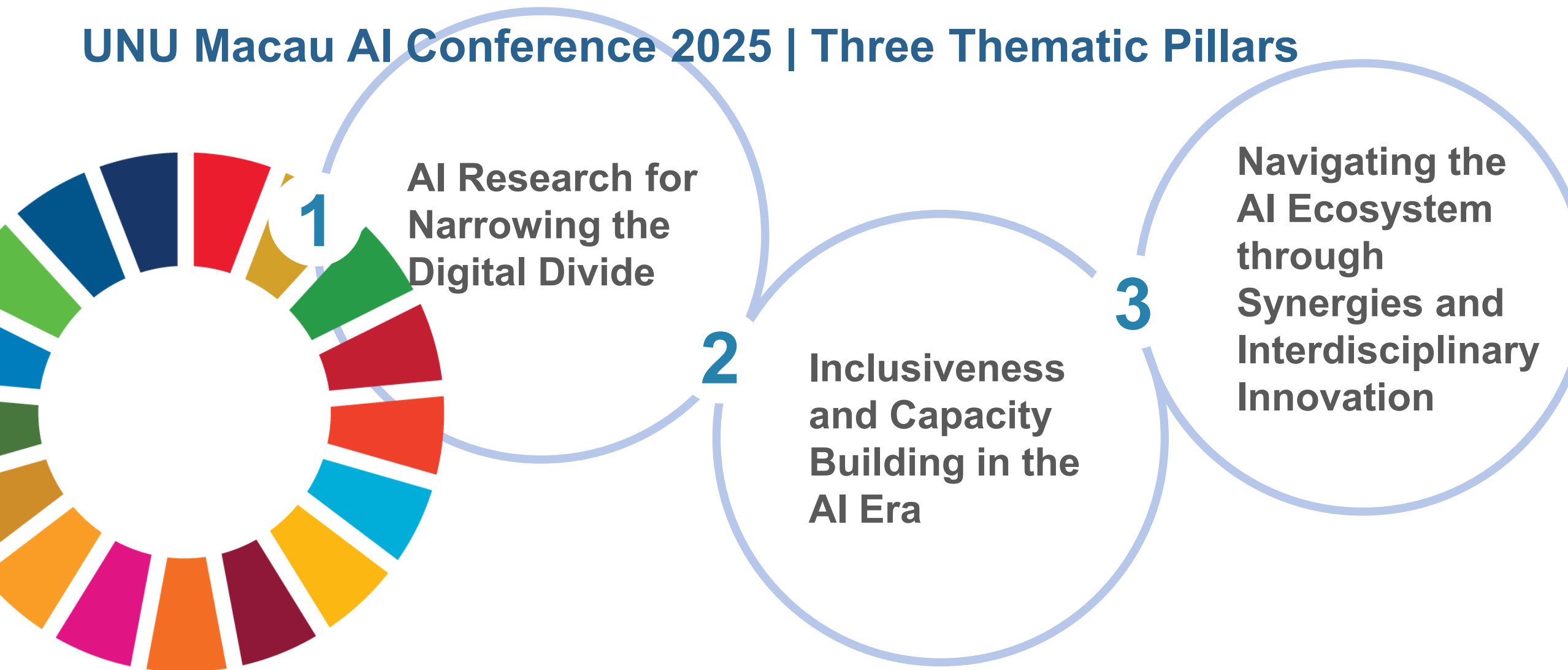
Build a knowledge platform for multiple stakeholders including governments, industry, academia, and the UN.

Connect diverse stakeholders and support effective collaboration.

Co-create solutions for and with AI that are data-driven, inclusive, and sustainable.

Enable a multi-stakeholder AI inclusive of the Global South and North, the Cultural East and West.

UNU Macau AI Conference 2025 | Three Thematic Pillars



Unique & Multi-stakeholder Participants



Industry



UN Agencies



Academia



Civil Society



International
Organizations



Government





Tshilidzi Marwala
Rector, United Nations University
Under-Secretary-General, United Nations

Xue Lan
Dean, Schwarzman College and Institute
for AI International Governance, Tsinghua
University

Virginia Dignum
Professor in Responsible Artificial
Intelligence and the Director of the AI
Policy Lab, Umeå University

Girmaw Abebe Tadesse
Principal Research Scientist and Manag
Microsoft AI for Good Research Lab

Frank Dignum
Professor and Director at Centre for
Transdisciplinary AI, Umeå University

UNU Macau AI Conference | Invited Speakers



Clara Chappaz
Minister of State for Digital Affairs of
France

Zhu Song-Chun
Chair Professor, Peking University

Benjamin Rosman
Professor at the University of the
Witwatersrand, South Africa

Amal El Fallah Seghrouchni
Minister Delegate to the Head of Government in
Charge of Digital Transition and Administrative
Reform within the Moroccan Government



Tshilidzi Marwala
Rector, United Nations University
Under-Secretary-General, United Nations



Ao Ieong U
Secretary for Social Affairs and Culture
of the Macao SAR Government



Guy Bernard Ryder
Under-Secretary-General for Policy
Executive Office of the Secretary-General
United Nations



Amandeep Singh Gill
Secretary-General's Envoy on Technology
United Nations

UNU Macau AI Conference | Previous Speakers



Joseph Hun-Wei Lee
President and Chair Professor
Macao University of
Science and Technology



Neang Mao
Under Secretary of State
Ministry of Post and
Telecommunications of Cambodia



Xue Lan
Dean, Schwarzman College and Institute
for AI International Governance, Tsinghua
University



Jingbo Huang
Director, UNU IIST - Macau

| | Auditorium | | Meeting Room 1 | Meeting Room 2 | Meeting Room 3 | Meeting Room 4 | Meeting Room 5 |
|-------------|-------------------------------------|-----------------------|--|--|--|---|---|
| 9:00-9:30 | Opening Remarks & speeches | | | | | | |
| 9:30-10:15 | Plenary Session | | | | | | |
| 10:30-11:30 | Keynote Speech 1 | ↓ Parallel Sessions ↓ | AI + Global Governance/ <i>Bridging Sovereignty and Cooperation in Algorithmic Policy</i> | AI + Labour markets/ <i>Transforming Employment all over the World</i> | AI + Environmental impact/ <i>Measuring Carbon Costs and Charting Green Futures</i> | AI + Youth/ <i>Equitable Digital Future for the Next Generation</i> | AI + Inter-diciplinary Collaboration/ <i>Cross-Sector AI Revolution: Breaking Silos for Impact</i> |
| 11:45-12:45 | | | Keynote Speech 2 | AI + Peacebuilding/ <i>Algorithms for Conflict Prevention and Mediation</i> | AI + Law/ <i>Computational Justice Frameworks for Equity</i> | AI + Finance/ <i>Enabling Sustainable Development in the Silicon Economy</i> | AI + Gender/ <i>Gender Equity in AI: From Theory to Implementation</i> |
| 13:00-14:30 | AI Conference Luncheon and Keynotes | | | | | | |

120 speakers & 500 Participants from over 30 countries



UNU Macau AI Conference 2024 | Media Coverage

Global and mainstream media coverage, within and across the Greater Bay Area;

50+ dedicated reports on the event;

40000+ social media followers;

High-frequency & quality social media content;

Blogs & interviews.



Become our sponsors to co-create the events!

| Partnership Packages (Starting at) | Visionary (USD30,000) | Strategic (USD20,000) | Catalyst (USD10,000) | Goodwill (USD5,000) |
|---------------------------------------|--------------------------|--------------------------|-------------------------|------------------------|
| Networking | | | | |
| Conference Full Passes | ● | ● | ● | ● |
| Welcome Dinner | ● | ● | ● | ● |
| VIP Seating for Welcome Dinner | ● | ● | ● | |
| Co-creating | | | | |
| Co-create Official Sessions | ● | ● | | |
| Co-create Pre-event Sessions | ● | ● | ● | |
| Speaking Opportunity | ● | ● | ● | |
| Branding | | | | |
| Recognition in Leadership Opening | ● | ● | | |
| Sponsored Event Signage | ● | ● | | |
| Branding in Conference Souvenirs | ● | ● | ● | ● |
| Recognition in Press Release | ● | ● | ● | ● |
| High Traffic Signage | ● | ● | ● | ● |
| Program Recognition | ● | ● | ● | ● |
| Website Recognition | ● | ● | ● | ● |
| Exhibit/Demo | | | | |
| Lounge Display Table | ● | ● | | |
| Foyer Display Table | ● | ● | ● | |
| Additional Options | ● | ● | ● | |

Partnership - Visionary

Starting at USD 30,000 - For partnership at the highest level, driving innovation and long-term impact.

| Networking | Co-creating | Branding | Exhibition | Additional Options 3 out of below |
|--|---|--|---|--|
| <ul style="list-style-type: none"> ✓ 10 X Conference Full Passes ✓ 2 X VIP Seating for VIP Dinner (Oct.23) ✓ 2 X VIP Dinner ✓ 20% Pass discount | <ul style="list-style-type: none"> ✓ Co-create 1 Official Session ✓ 2 Official Session Speaking Opportunities | <ul style="list-style-type: none"> ✓ Recognition in Leadership Opening ✓ Sponsored Event Signage ✓ Branding in Conference Souvenirs ✓ Recognition in Press Release ✓ High Traffic Signage ✓ Program Recognition ✓ Website Recognition | <ul style="list-style-type: none"> ✓ 1 Lounge Display Table | <ul style="list-style-type: none"> ✓ Lounge Title ✓ VIP Dinner (Oct.23) Title ✓ UNU 50 Dinner (Oct.24) Title ✓ Conference Luncheon Title ✓ Conference Scholarship Title (title on a first choose, first get basis, max 2 per sponsor) ✓ Luncheon Speaking Opportunity ✓ VIP Dinner (Oct.23) Speaking Opportunity ✓ UNU 50 Dinner (Oct.24) Speaking Opportunity |

Partnership - Strategic

Starting at USD 20,000 - For partnership contributing significant resources to key initiatives.

| Networking | Co-creating | Branding | Exhibition | Additional Options 2 out of below |
|--|---|--|---|--|
| <ul style="list-style-type: none"> ✓ 8 X Conference Full Passes ✓ 1 X VIP Seating for VIP Dinner(Oct.23) ✓ 2 X VIP Dinner ✓ 20% Pass discount | <ul style="list-style-type: none"> ✓ Co-create 1 Official Session ✓ 1 Official Session Speaking Opportunity | <ul style="list-style-type: none"> ✓ Recognition in Leadership Opening ✓ Sponsored Event Signage ✓ Branding in Conference Souvenirs ✓ Recognition in Press Release ✓ High Traffic Signage ✓ Program Recognition ✓ Website Recognition | <ul style="list-style-type: none"> ✓ 1 Lounge Display Table | <ul style="list-style-type: none"> ✓ Lounge Title ✓ VIP Dinner (Oct.23) Title ✓ UNU 50 Dinner (Oct.24) Title ✓ Conference Luncheon Title ✓ Conference Scholarship Title (title on a first choose, first get basis, max 1 per sponsor) ✓ Luncheon Speaking Opportunity ✓ VIP Dinner (Oct.23) Speaking Opportunity ✓ UNU 50 Dinner (Oct.24) Speaking Opportunity |

Partnership - Catalyst

Starting at USD 10,000 - For partnership actively supporting meaningful progress and transformation.

Networking

- ✓ **4 X** Conference Full Passes
- ✓ **1 X** VIP Seating for VIP Dinner (Oct.23)
- ✓ **1 X** VIP Dinner
- ✓ 20% Pass discount

Co-creating

- ✓ **1** Official Session Speaking Opportunity

Branding

- ✓ Branding in Conference Souvenirs
- ✓ Recognition in Press Release
- ✓ High Traffic Signage
- ✓ Program Recognition
- ✓ Website Recognition

Additional Options 1 out of below

- ✓ Luncheon Speaking Opportunity
- ✓ VIP Dinner (Oct.23) Speaking Opportunity
- ✓ UNU 50 Dinner (Oct.24) Speaking Opportunity

Partnership – Goodwill

Starting at USD 5,000 - For partnership offering foundational support and alignment with shared mission.

Networking

- ✓ **2 X** Conference Full Passes
- ✓ **1 X** VIP Dinner (Oct.23)
- ✓ 20% Pass discount

Branding

- ✓ Branding in Conference Souvenirs
- ✓ Recognition in Press Release
- ✓ High Traffic Signage
- ✓ Program Recognition
- ✓ Website Recognition

PART 2: UNU Macau AI Education Day

Oct. 25, 2025 | Macau SAR, China



OVERVIEW

Celebrating UNU's 50-year legacy of knowledge sharing, this flagship initiative empowers diverse stakeholders through tiered capacity building: from **K-12 students and teachers, university innovators, government officials, to Macau industry leaders, etc.**

The culmination is the **High-Level Panel chaired by the UNU Rector**, where global education leaders and ministers will debate on "*Generative AI and Education*", to discuss global challenges and opportunities in AI and education.

| | Room1 (Grand Theater) | Room2 (Jasmine) | Room3 (Orchid) | Room4 (Tulip) | Room5 (Lotus) |
|-------------|---|---|--|--|--|
| 9:30-9:40 | Opening Remarks | | | | |
| 9:45-10:00 | Keynot Speech | | | | |
| 10:00-10:50 | GenAI & Higher Education High-level Panel | | | | |
| 11:00-13:00 | AI Empowered Model United Nations | SDG Games for Primary School Students | Masterclasses: AI & Innovation for Tomorrow's Leaders | Teachers empowering training for the Digital Era | AI Competition winning Project Presentations |
| 13:00-14:00 | Lunch | | | | |
| 14:00-16:00 | AI Empowered Model United Nations | Industry-Specific AI competency trainings | Digital economy and AI forum (in collaboration with Forum Macao) | AI Network Board meeting (Network Meeting) | AI Competition winning Project Presentations |
| 16:15-17:00 | Closing Ceremony | | | | |

How to Join Us?

Visionary Partnership - For the Plenary Session (High Level Panel on Generative AI and Education)- USD 50,000

- ✓ **2** x Exclusive VIP Seating in the opening remarks, keynote, and the plenary session
- ✓ **10** x Full Pass to AI Conference (Oct.24)
- ✓ Chance to co-design and moderate the plenary session
- ✓ Naming chances for the plenary session (e.g., "High Level Panel presented by [Your Brand]")
- ✓ Recognition in the Education Day Opening
- ✓ Exclusive Signage in the plenary session
- ✓ Branding in Conference Souvenirs
- ✓ Recognition in Press Release
- ✓ Program Recognition
- ✓ Website Recognition

PART 3: Global Youth AI Innovation Competition Final

Oct. 23-25, 2025 | Macau SAR, China



OVERVIEW

The UNU Global AI Network launches the **AI for SDGs—Global Youth AI Future Innovation Competition**, an international science and technology innovation competition with the goals of empowering social innovation, advancing youth development, and addressing sustainable development challenges through artificial intelligence (AI).

From **October 23 to 25**, top teams that advanced through rigorous selection rounds will gather in Macau to compete for the **championship**, presenting their innovative projects to the world while voicing for the next generation on the global stage.



Track 1: Climate Change Adaptation:

The use of AI to predict the impacts of climate change and to increase the resilience of societies and ecosystems to cope with them.



Track 2: Environmental Protection and Conservation:

The use of AI to enhance monitoring, resource management, protection, conservation, and mitigation strategies for the environment.



Track 3: Clean Energy:

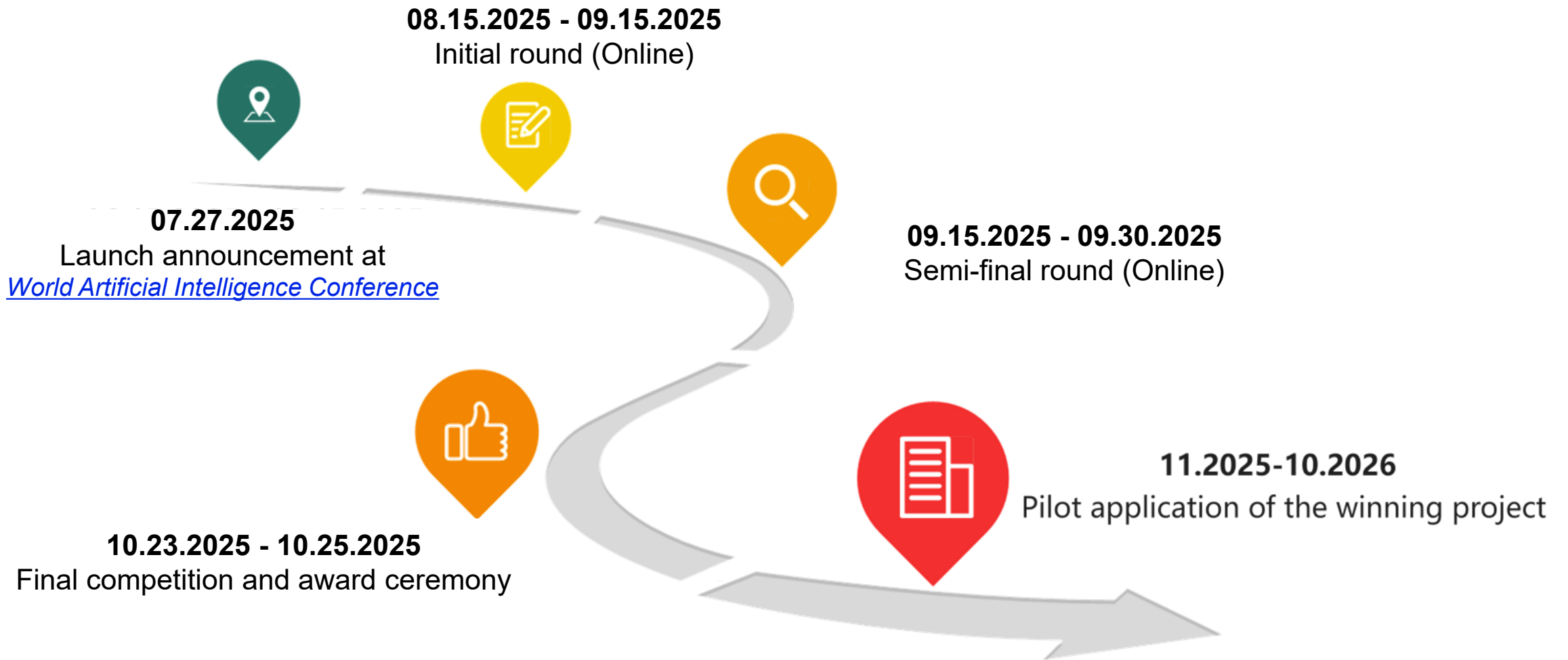
The use of AI to enhance renewable energy efficiency and accelerate the low-carbon transition of energy systems.



Track 4: AI for Less Developed Countries:

The use of AI to develop affordable and accessible technology to support climate adaptation and green transition in Less Developed Countries (LDCs)

TimeLine





Final Competition (Oct.23)

- *Witness the brightest young minds battle as 12 global finalists present groundbreaking projects.*



Group Poster Presentation & Public Voting (Oct.24)

- *Explore tomorrow's AI innovations today through interactive displays in the UNU Macau AI conference 2025*



Award ceremony Oct 25 (Oct.25)

- *Celebrate educational AI's rising stars as we crown the winners at the AI Education Day*

How to Sponsor?

Global Youth Scholarship Sponsorship- USD 20,000

- ✓ Exclusive VIP Seatings in all AI competition events
- ✓ 4 x Full Pass to AI Conference (Oct.24)
- ✓ Recognition and remarks in the Competition final Opening (Oct.23)
- ✓ Recognition and remarks in the Competition final Awards (Oct.25)
- ✓ Signage in the Competition session & AI Conference poster presentation session & Competition Awards
- ✓ Branding in Conference Souvenirs
- ✓ Recognition in Press Release
- ✓ Program Recognition
- ✓ Website Recognition

The United Nations University Institute in Macau | UNU Macau

One of the 13 global institutes of the United Nations University, conducting research and training on **digital technologies** for sustainable development;

The only UN entity in the Greater Bay Area of China, working in Macau with a focus on digital transformation for **30+ years**;

A **bridge** to facilitate dialogue between the Global North and the Global South, as well as between the cultural East and West.



Contact Information

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For More Information:

<https://unu.edu/macau/aiconf2025>





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Oct.23-25, 2025



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