



EXECUTIVE SEMINAR

# SUCCESSFUL UNIVERSITY LEADERSHIP

**PROF. JO RITZEN**

Emeritus professor and former Minister of Education in the Netherlands (1989 - 1998)

**DATE: 16 - 18 September 2025**

**VENUE: UNU-MERIT,  
MAASTRICT UNIVERSITY**

## ABOUT THE SEMINAR

National and international experiences in financing universities are helpful for university leaders to chart their course in providing better education for students and better results from research for society. The course contains three days of introductions on university financing by Prof Jo Ritzen, with exercises and every day an invited guest speaker with substantial experience in university leadership.



"I worked with Prof. Jo Ritzen for several years now, and have great appreciation for the contributions he personally made to my university development".

**DR. JAMES OTIENO JOWI**  
Founding Executive Director & Board  
Member ANIE



## PROGRAMME

### 16 September

- Resources acquired and spent according to mission and strategy
- Resources for teaching
- Sources of research income
- Entrepreneurship: Essentials for every university

### 17 September

- Government major funder
- Other funders and their motives
- Raising funds from philanthropy
- Generation of income from patents and spin-offs

### 18 September

- Spending and investment
- Investing in recruitment of international students
- Investing in business connections



## PRACTICAL INFORMATION

Target audience: Senior university faculty leaders

Language: English

Tuition: 3000 euro

Application deadline (s):

01 June 2025 (Visa applicants)

01 July 2025 (Non-Visa applicants)



Contact us



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