Course Description

The tenet of social entrepreneurship is that by viewing social problems through an entrepreneurial lens, one can identify new opportunities to launch ventures and organizations that address these problems in a more effective and sustained way.

Social entrepreneurs aspire to address social problems in a more efficient manner. They respond to unmet or poorly met societal needs by utilizing diverse resources and developing capacities geared toward addressing critical social challenges such as poverty, inequality, and environmental change and/or the systemic change of the social, economic, and institutional structures that cause social problems.

The promise of social change through social entrepreneurship has gained the attention of international organizations, governments, corporations, non-profits, and academia. They promote its development through various initiatives, leading to diverse theoretical approaches and a rise in social ventures, especially in marginalized and impoverished contexts.

The aim of this course is to combine a conceptual understanding of the notions surrounding social entrepreneurship and social innovation, with a practical insight based on real-world initiatives (cases of success as well as failed ones). Thereby gaining a holistic view on the main building blocks of social entrepreneurship and the way it can be fostered for better impact and scale.
The course is well-designed to give students and researchers a strong background on impact evaluation methodologies and their practical applications. [...] The course has been quite beneficial to me as a researcher.

-James Ochieng, Kenya.
Participant 2022-2023

Duration: 10 weeks

- 1 week to access the platform and become familiar with the material, 4 weeks of coursework, 1 week to submit the final assignment and 2 weeks for potential resits.

Prerequisites

- Social Science background and a Bachelor's degree (or equivalent).

Estimated Workload

The estimated workload is 60 hours with:

- 10-15 hours per week
- 10-15 hours per assignments/oral exam

ECTS equivalent

- Participants will earn 2 ECTS credits and receive certification via an online educational badge.

For more information

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