



Public Policy Analysis

Online Courses

Course Description

There is more and more need nowadays for relevant, evidence-based policy making to achieve significant change in our world. In this course, you will be introduced to the fundamentals of public policy analysis in developed and developing settings. Monitoring and evaluation of policies and projects is endorsed by international organisations, NGOs, and national governments to produce meaningful and science-based recommendations on success and shortfalls of implemented plans. It is therefore imperative for anyone interested in the realm of public policy to have a grasp of what it means to conduct rigorous evaluations.

Learning Goals

By the end of the course students should be able to:

- Understand the basis of public policy analysis and evidence-based public policy.
- understand the distinction between monitoring and evaluation.
- Understand the different types of data used in policy evaluation and their sources.
- Understand the different types of monitoring and its evolution through time.
- Be able to critically assess when monitoring is preferable to impact evaluation.
- Understand the different analytical methods used to perform impact evaluation.
- Grasp the statistics behind experimental and quasi-experimental techniques.
- Overall, the students should be able to critically reflect on the literature provided and be able to distill this knowledge into their own country context.

“ In a world of information overload and "post truth", the need for rigorous policy analysis is more evident than ever. With this course you will learn the basis of public policy analysis and dig deep into the different methods used by researchers and experts worldwide to assess projects' and programmes' results. By taking our course, you will be making your first steps in acquiring a set of skills currently in high demand within governmental institutions, international organizations, and NGOs. -

Francesco Iacoella, UNU-Merit



Prerequisites

- A MSc or MA degree (or equivalent) in Social Sciences

Estimated Workload

The estimated workload is 60 hours including:

- 10-15 hours per week.
- 10-15 hours per assignments/ oral exams.

ECTS equivalent

- Participants will receive 2 ECTS equivalence credits and the certification will be offered through an online educational badge.

Duration : 10 weeks

- 1 week to access the platform and become familiar with the material, 4 weeks of coursework, 2 weeks to do the oral exam and 3 weeks for potential resit time.

For More Information

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